This short-form announcement is the responsibility of the Mr Price Group Limited board of directors and is a summary of the information in the detailed results announcement released on SENS on 02 June 2015. The full announcement is available on the Group’s website at www.mrpricegroup.com and copies may be requested from the Company Secretary at the Company’s registered office. Any investment decision in relation to the Company’s shares should be based on the full announcement.

**RESULTS**

<table>
<thead>
<tr>
<th>52 weeks ended</th>
<th>2015 28 Mar</th>
<th>2014 29 Mar</th>
<th>change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue (R’m)</td>
<td>18 099</td>
<td>15 892</td>
<td>13.9</td>
</tr>
<tr>
<td>Operating profit (R’m)</td>
<td>3 076</td>
<td>2 537</td>
<td>21.3</td>
</tr>
<tr>
<td>Operating margin (%)</td>
<td>17.1</td>
<td>16.0</td>
<td></td>
</tr>
</tbody>
</table>

**Earnings per share (c)**

- Basic 917.3 757.1  21.2
- Headline 919.7 765.1  20.2
- Diluted headline 865.1 715.1  21.0

**Dividend per share (c)**

- Final 368.5 314.0  17.4
- Annual 580.0 482.0  20.3

**Dividend payout ratio (%)**

- Basic 63.1
- Headline 63.0

**Return on shareholders equity (%)**

- Diluted headline 51.4 52.2

**HEPS AND OPERATING MARGIN**

[Graph showing HEPS and Operating Margin]

**FINAL CASH DIVIDEND DECLARATION**

Notice is hereby given that the Board has declared a final gross cash dividend of 368.5 cents per share (313.225 cents net of dividend withholding tax of 15% for shareholders who are not exempt) per ordinary and B ordinary share. The dividend has been declared from income reserves. The salient dates for the dividend are as follows:

- Last date to trade ‘cum’ the dividend: Thursday, 11 June 2015
- Date trading commences ‘ex’ the dividend: Friday, 12 June 2015
- Record date: Friday, 19 June 2015
- Payment date: Monday, 22 June 2015

Shareholders may not dematerialise or rematerialise their share certificates between Friday, 12 June 2015 and Friday, 19 June 2015, both dates inclusive.

On behalf of the board
NG Payne  Chairman  Durban
SI Bird  Chief Executive Officer  22 May 2015

**DPS AND RETURN ON EQUITY**

[Graph showing DPS and ROE]

**29 YEAR COMPOUND ANNUAL GROWTH RATE**

- HEPS: 23.3%
- DPS: 25.0%