

segmental reporting

For management purposes, the group is organised into business units based on their products and services, and has three reportable segments as follows:

- The Apparel segment retails clothing, footwear, sportswear, sporting equipment and accessories;
- The Home segment retails homewares; and
- The Central Services segment provides services to the trading segments including information technology, internal audit, human resources, group real estate and finance.

Management monitors the operating results of its business units separately for the purpose of making decisions about resource allocation and for performance assessment. Segment performance is evaluated based on operating profit or loss. Net finance income and income taxes are managed on a group basis and are not allocated to operating segments.

R'000	2010 March	2009 March	% change
Retail sales and other income			
Apparel	6 878 458	6 081 677	13
Home	2 778 311	2 688 976	3
Central Services	75 716	73 747	
Eliminations	(64 206)	(63 013)	
Total	9 668 279	8 781 387	10
Profit from operating activities			
Apparel	980 308	828 633	18
Home	101 147	83 275	21
Central Services	(89 937)	(85 905)	
Eliminations	-	1 185	
Total	991 518	827 188	20
Segment assets			
Apparel	1 509 056	1 429 953	6
Home	626 977	750 987	(17)
Central Services	1 474 211	1 089 738	
Eliminations	-	192	
Total	3 610 244	3 270 870	10