

segmental reporting

For management purposes, the group is organised into business units based on their products and services, and has three reportable segments as follows:

- The Apparel segment retails clothing, sportswear, footwear, sporting equipment and accessories;
- The Home segment retails homewares; and
- The Central Services segment provides services to the trading segments including information technology, internal audit, human resources, group real estate and finance.

Management monitors the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on operating profit or loss. Net finance income and income taxes are managed on a group basis and are not allocated to operating segments.

R'000	2009 September 26 weeks	2008 September 26 weeks	% change	2009 March 52 weeks
Retail sales* and other income				
Apparel	3 144 075	2 725 234	15	6 081 677
Home	1 252 511	1 239 894	1	2 688 976
Central services	25 496	21 756		73 747
Eliminations	(19 748)	(16 809)		(63 013)
Total	4 402 334	3 970 075	11	8 781 387
Profit from operating activities				
Apparel	385 154	323 437	19	828 633
Home	4 400	22 917	(81)	83 275
Central services	(47 257)	(46 860)		(85 905)
Eliminations	-	890		1 185
Total	342 297	300 384	14	827 188
Segment assets				
Apparel	1 476 651	1 314 558	12	1 429 953
Home	699 326	717 866	(3)	750 987
Central services	1 075 583	795 750		1 089 738
Eliminations	-	192		192
Total	3 251 560	2 828 366	15	3 270 870

* Includes franchise sales